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DANK Haus Celebrates Oktoberfest and Revitalized Benefits Program

Chicago, IL — October 17, 2022 — The DANK Haus German American Cultural Center is planning the party of the season! The annual Oktoberfest Open Haus Stammtisch event is back in its full glory and better than ever this year. The cultural center invites you to cap off the season with their indoor fest. This year the Oktoberfest will open two additional bars and will feature the rollout of the newly revitalized “Friends of DANK Haus Benefits Program.”



Haus plans to tap into at this event.

For German and German American communities around the world, Oktoberfest is one of the most eagerly awaited events of the year. Oktoberfest in Munich is the largest folk festival in the world, drawing over 6 million visitors annually. With the large waves of German immigrants to the Midwest, the Oktoberfest tradition became deeply rooted in Chicago. It is this love of the Fest and tradition that the DANK

This event marks the rollout of a new and improved benefits program, known as the Friends of DANK Haus. This benefits program has been in place since 2017 and provides members with a number of benefits, including discounts on language classes,

banquet hall rentals, and more. The program fell out of use during the pandemic. Once the brunt of the pandemic had passed, and the cultural center returned to a new normal, it was a perfect opportunity to look hard at the benefits program. Alongside a robust strategic planning process, the DANK Haus staff and board assessed the former program and made a number of adjustments, including more membership levels and new benefits. This new program is being rolled out at the Oktoberfest, and a 10% discount will be extended to new members who join at the event.



At the DANK Haus Oktoberfest, guests can expect to find cold, German Bier on tap, in addition to wine, schnapps, champagne, and more. The kitchen will be serving up traditional Fest fare, including Bratwurst, Leberkäse, Landjäger, pretzels, and more! Entertainment will be provided by Paloma Band of Chicago, who will keep spirits high all night long. When the band takes a break, that's when the competition begins. Guests will be invited to compete in two contests: a Stein Holding contest and a Trachten contest. Test your strength and endurance or show off your Dirndl and Lederhosen to win! This event has been made possible through the generous support of Invest in Niedersachsen.

Oktoberfest is one of the largest events hosted by the DANK Haus each year, welcoming over 800 guests in one evening. "Oktoberfest presents a great opportunity to spread awareness about the DANK Haus - who we are and what we do - as well as raise much needed funds that continue to support our mission, preserve our nearly 100 year old building, and serve our community," said Executive Director Monica Jirak.

The DANK Haus German American Cultural Center is located at 4740 N. Western Avenue in the heart of the Lincoln Square neighborhood of Chicago. The cultural center is a cornerstone for German American culture and the community at large.

EVENT DETAILS

Oktoberfest Open Haus

Date & Time: Friday, October 21st, 7:30pm-11:00pm

Locations: DANK Haus 5th Floor, Marunde Ballroom

Details: <https://dankhaus.com/event-4952241>

About the DANK Haus German American Cultural Center

The DANK Haus German American Cultural Center is a 501(c) 3 nonprofit organization committed to preserving and promoting German and German American culture, heritage, and language through maintaining a language school, museum, library, art gallery, and through educational and social programming. It is located in Chicago's historically German neighborhood, Lincoln Square. Core programming includes a German Language School for children and adults, rotating Fine Arts and Museum exhibits, monthly Open Haus, Kultatküche Cooking Classes, Kino, Kaffee und Kuchen, Public Event Viewing Parties, Oktoberfest and more. The DANK Haus is a core member of the Chicago Cultural Alliance – a consortium of ethnic museums, cultural centers and historical societies whose mission is to effect social change through cultural diversity



More information: www.dankhaus.com